



HYBRID EVENT SERVICES

At the Adelaide Convention Centre, our experienced audio-visual team are equipped to provide a range of 'hybrid event services' to complement your live event and help expand your audience to include those unable to attend. These include:

- **Webcasting**
- **Video Conferencing**
- **Remote Presenting**

All of our event spaces can be used for live streaming and we can support multiple streams from different rooms simultaneously.

Booking Enquiries

Please contact our Technology Planning Team on technology@avmc.com.au for further details.

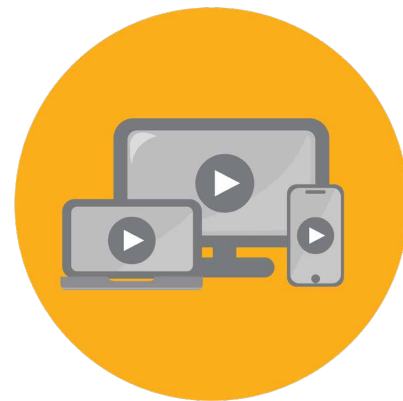
Terms and Conditions – Subject to availability. Please note, all prices quoted in this document are GST inclusive and may be subject to change. All prices are valid for events held up to 30 June, 2021.



WEBCASTING

Webcasting is a one-way broadcast enabling you to reach your audience on any internet connected device anywhere in the world. This service involves an onsite speaker streaming directly to an offsite audience. It enables you to expand your audience by streaming on popular platforms which can be accessed either 'live' or 'on demand' for viewing at a later time.

Our team can provide broadcast quality live streaming direct to popular online platforms including YouTube, Facebook Live and more.



BENEFITS OF WEBCASTING

- Boost delegate count by reaching remote or unable-to-attend delegates via both 'live' and 'on demand' streams
- Capture valuable content and upload, preserve and share presentations to circulate valuable knowledge
- Expand your event impact by building an instant online video archive and exploring new revenue streams, including broadcast sponsorship or charging an access fee

FORMAT

We offer Real-Time Messaging Protocol (RTMP and RTMPS) which allows for streaming to services such as YouTube Live, Facebook Live, Wowza, Twitch IBM Cloud and more. Talk to our Technology Planners about which service will best suit your event.

ADJUSTABLE QUALITY

The quality of live camera feeds can be adjusted to suit your event needs. We have options ranging from high quality broadcast cameras to our standard conference meeting room cameras.

VIDEO CONTENT CONFIGURATION

As part of our webcasting services, we offer the following options for video content display and integration:

- Side-by-side slides and live camera feed
- Picture-in-picture window presentation and live camera feed
- Presentation only
- Camera feed only

LIVE, ON DEMAND AND OFFLINE

- Live streamed events on supported platforms
- Publish your video post-event for your delegates to access at any time
- Offline recorded video stream provided on USB post-event

PRICING INFORMATION*

HALL WEBCASTING

Half day	from \$2,700
Full day	from \$3,000

Inclusions:

- RTMP/RTMPS webcasting to third party host, such as YouTube, Facebook Live etc.
- 1 x broadcast camera
- Audio-visual operators (Half Day: 5 hours, Full Day: 10 hours)

MEETING ROOM WEBCASTING

Half day	from \$1,590
Full day	from \$1,990

Inclusions:

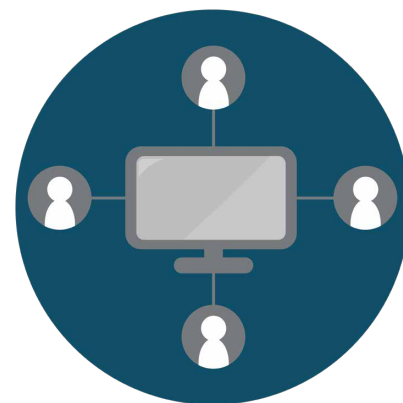
- RTMP/RTMPS webcasting to third party host, such as YouTube, Facebook Live etc.
- 1 x installed camera in room
- Audio-visual operators (Half Day: 5 hours, Full Day: 10 hours)



VIDEO CONFERENCING

Video conferencing is a multi-way media stream that provides connectivity from your event to multiple destinations around the world, enabling interaction between presenters and online audience members. When it comes to online event services, video conferencing provides an ideal solution for maximising online participation. Popular video conferencing platforms include WebEx, Zoom and Google Hangouts, all of which are suitable for events of up to 100 participants.

Our team can facilitate the use of any professional web conferencing platforms; event organisers simply need to advise their preferred platform and supply account login details along with any moderators/facilitators.



BENEFITS OF VIDEO CONFERENCING

- Allow your online audience to interact with your speakers and participate in online meetings, in turn maximising engagement
- Video conferencing is conducted in real time (live) with minimal delays allowing for productive, immediate conversation
- Demonstrate content and software via screen sharing capabilities

FORMAT

Our team can work with your preferred video conferencing platform to achieve the best outcome for your event, including sending live video and audio to services such as Zoom, WebEx, Microsoft Teams, Google Hangouts.

ADJUSTABLE QUALITY

The quality of live camera feeds can be adjusted to suit your event needs. We have options ranging from high quality broadcast cameras to our standard conference meeting room cameras.

VIDEO CONTENT CONFIGURATION

As part of our video conferencing services, we offer the following options for video content display and integration:

- Side-by-side: slides and live camera feed with audio
- Camera with audio

REMOTE PRESENTING

When a presenter from your conference is unable to be onsite, **remote presenting** is the solution. Offered as part of our video conferencing capabilities, we can provide services which allow your remote presenters to take questions live from the room through services such as Skype, Zoom, Webex or Google Hangouts.

Talk to our Technology Planners about which service will best suit your event.



PRICING INFORMATION*

SMALL VIDEO CONFERENCE / REMOTE PRESENTATION	MEDIUM VIDEO CONFERENCE	LARGE VIDEO CONFERENCE
from \$930	from \$1,805	Price available upon request

Video conference call from the lectern; no interaction between the rest of the room and remote presenters / delegates

Inclusions:

- Laptop
- Internet service
- Stand-by operator to cover video conference sessions for 10 hours

Inclusions:

- Laptop
- 1 x installed camera in room
- Ability to interact with the room via audio two ways (provided a standard AV Operator setup is in the room)
- Video Conference operator

*Webcasting / video conferencing is an additional service for your event, and the above pricing assumes that you have already booked an operator and operational equipment for the room in which this service has been requested. Please note, pricing is a guide only and subject to change.

