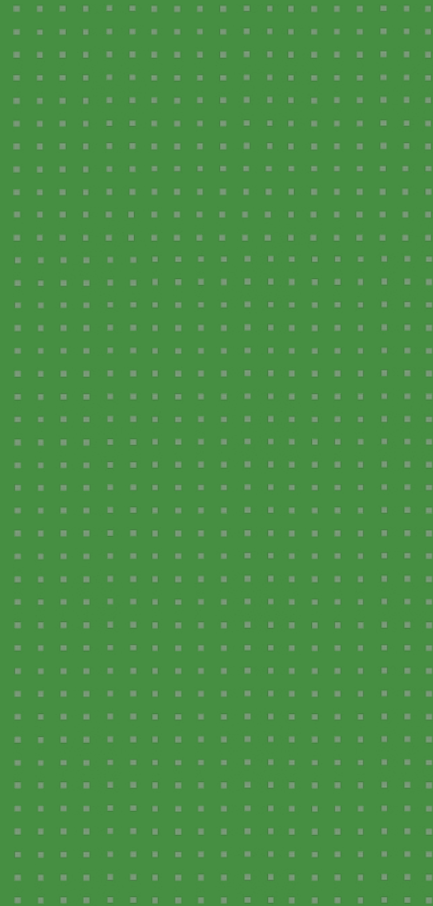


# COMMUNITY IMPACT PROGRAM

A force for good



# Overview

Adelaide Convention Centre, proudly operated by Adelaide Venue Management (AVM), is committed to being a **force for good** in the global events industry. In addition to minimising its environmental footprint, Adelaide Convention Centre is equally committed to maximising its social impact in the community in which it operates.

AVM's Community Impact Program has been designed to amplify its social impact, while also helping inspire, educate and support event organisers with their own event legacy objectives.

The program is built on a set of partnerships with local South Australian organisations across four key areas - Community, Environment, First Nations and Goods Donations - and provides options for event organisers to work with the partners to leave lasting legacies for their events in South Australia.

As part of this framework, AVM is pleased to unveil its principal community partner, Operation Flinders, along with its affiliate members: Trees For Life, Reconciliation South Australia and Vinnies. The program also pledges AVM's ongoing support to local food redistribution centres including Faithworks, Foodbank, Hutt St Centre and OzHarvest.

To help make your event planning experience as easy as possible, the following pages outline a range of solutions offered by each organisation to help elevate your event impact and guest experience in Adelaide.

For more information or to discuss additional opportunities for your event, please contact [ESG@avmc.com.au](mailto:ESG@avmc.com.au).

## PRINCIPAL PARTNER



## AFFILIATE MEMBERS



# Principal partner

## COMMUNITY

### Operation Flinders Foundation

AVM's Principal Partnership with Operation Flinders reflects the organisations' shared commitment to supporting people and wellbeing.

Established in 1991, Operation Flinders is a South Australian-based organisation committed to transforming the lives of young people through adventure therapy programs. Their core program - an eight-day trek through South Australia's Flinders Ranges - supports young people aged 13 - 18 from challenging backgrounds to build connection, purpose and resilience. Each year, some 500+ young people participate in the Operation Flinders program.

### OPPORTUNITIES

- Sponsor individuals to access Operation Flinders' adventure therapy program
- Feature Operation Flinders keynote speakers to highlight your event's support of South Australian youth
- Incorporate workshops into your event program facilitated by Operation Flinders on wellbeing, resilience and leadership
- Donate a portion of your ticket or registration fees for the purchase of hiking boots or supply of food for participants





# Affiliate members

## ENVIRONMENT

### Trees For Life

AVM is committed to minimising its environmental impact and has partnered with Trees For Life to support biodiversity and nature in South Australia.

Trees For Life works with communities and businesses to restore and protect precious habitats across South Australia, supporting environmental event legacies.

### OPPORTUNITIES

- Select a local, biodiverse carbon offset for your presenter and guest travel through Trees For Life's Carbon Program
- Support the 'Trees For Habitat' program by planting a tree for every event attendee
- Feature keynote speakers from Trees For Life to highlight your event's positive impact on biodiversity in South Australia
- Facilitate a field trip to a 'Trees For Habitat' planting site



# FIRST NATIONS

## Reconciliation South Australia

AVM is working in partnership with Reconciliation South Australia to provide opportunities for event organisers and attendees to recognise and celebrate local First Nations culture and businesses, while learning about Adelaide Tarntanya's Kurna story. One way Adelaide Convention Centre is already doing this is through the use of native ingredients – grown specially for the Centre – on its Honest Goodness menu range.

Through its partnership with Reconciliation South Australia, AVM can connect event organisers and attendees with local First Nations performers, speakers and suppliers to create experiences that foster a deep connection to country.

### OPPORTUNITIES

- Engage a local Kurna artist to create your conference logo, collateral or speaker gift
- Facilitate a local Kurna Welcome to Country, Smoking Ceremony or Yarning Circle
- Coordinate a local First Nations art exhibition for display in the venue during your event
- Organise guided cultural tours along Adelaide Tarntanya's Kurna Walking Trail and the Botanic Gardens



Reconciliation  
South Australia





# GOODS DONATIONS

Vinnies, Faithworks, Foodbank SA,  
Hutt St Centre, OzHarvest

As part of its efforts to minimise waste to landfill, AVM has developed relationships with a range of South Australian-based organisations that can lend support when it comes to the reuse, recycling and repurposing of event and exhibition items and furniture, to extend their use beyond the life of your event and support the local community.

In addition, AVM has a comprehensive food redistribution program in place, whereby unused food items are donated to the local community facing food insecurities.

## OPPORTUNITIES

- Commit to donating event and exhibition furniture following your event
- Explore excursions to local food redistribution centres to get your community involved
- Ask event attendees to bring food or clothing items to your event to donate to local community organisations



The bespoke solutions featured within this booklet represent just a selection of a broad range of ideas to help you leave a lasting impact in Adelaide, South Australia.

For further information or to discuss tailored solutions for your event and audience, contact [ESG@avmc.com.au](mailto:ESG@avmc.com.au).

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